

# ARTISTIC APPEAL

## FACT FILE:

Name of the project: **Toni & Guy, Faridabad**

The developer: **DRAW Design Research Workshop**

Location: **Sector 14, Faridabad**

Typologies: **Luxury hair & beauty salon**

Design Team: **Ar. Bhanu Kharbanda, Saurabh Kathuria and Sanaa Gupta**



Ar. Bhanu Kharbanda

With an aim to approach projects with an intellectual and artistic rigor, Ar. Bhanu Kharbanda of DRAW Design Research Workshop takes us to a visual tour of his recently concluded project, Tony & Guy in Faridabad



Catering to the upwardly, cosmopolitan clientele of the vicinity, the Tony & Guy is spread across 1,550 sqft and was designed to create a distinctive salon space—inside and out—to help introduce the brand to its setting. Talking about the challenge while setting the space, Bhanu Kharbanda shares, “The aim was to create a unique identity with the help of the building facade and the desired functionality

the salon. Lined with the hair-cutting stations on both sides, a loosely defined aisle leads to the hair wash stations. The private rooms for pedicure, manicure are placed on the upper floor to provide a tranquil and serene environment—relaxed and aloof from the hustle. The walls finished in white create an interesting contrast with the black ceiling, left exposed to exude a raw and rough look. The



of a salon. We were asked to create different spaces for varied activities in order to create an overall continuous and homogeneous space.” The salon uses a warm and grounded design strategy, centered around an industrial look and feel. The spatial layout helps craft a largely free-flowing interior space. As you enter, a reception accosts the visitors, opposite to which lies a waiting area. The wall behind the reception desk blends elements of branding and materiality, lending a unique identity to

grey tile flooring in contrast with the white walls creates stark and visually appealing interiors, whereas rooms dedicated to specific services have wood textured tiles for imparting a softer, more soothing environment to the users. Circular mirrors suspended from the ceiling and innovative lighting design adds a spirit of playful drama to the interior space. “Our primary site goal is to create a strong sense of “place,” by enhancing or transforming the existing site in a unique and provocative way,” concludes Bhanu.